



SPONSORSHIP OPPORTUNITIES



Changing the future of leadership
one degree, one career at a time.





Our programs **prepare diverse, homegrown leaders to succeed in college and career** in order to build more vibrant and equitable communities. We partner with colleges and employers to build sustainable college to career pathways that our young people and communities need. These students are the future leaders, innovators, and change-makers of our society.

OUR IMPACT

- 700 historically underserved young adults supported over two decades
- 274 scholars have earned their bachelor's degrees at 81% bachelor's degree graduation rate, nearly double their peers nationwide
- 212 paid summer internships secured for diverse college students with 32 top, local employers in Pierce and King counties

WHO WE SERVE

- 87% students of color
- 65% first-gen college students
- 68% from low-income families
- 62% women, 36% men, 2% non-binary



OUR PROGRAMS

- **Seed Internships Program** matches exceptional diverse college students with top local employers through paid summer internships. Since 2019, 212 students from 19 colleges and universities with a 3.61 average GPA were selected.
- **Emerging College to Career Pathways** provide diverse King and Pierce County students opportunities in high-demand career pathways like teaching, engineering, healthcare and more.
- **Act Six** is a leadership development and college scholarship program. Since 2003, Degrees of Change has selected, trained, and supported nearly 460 Act Six scholars from Tacoma-Seattle. To date, 276 have earned bachelor's degrees and over 100 are enrolled in college. We are committed to supporting our remaining Act Six young leaders through their graduation.

Partnership Benefits

	Diamond \$25,000 <i>2 available</i>	Platinum \$15,000 <i>5 available</i>	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Logo on Degrees of Change website	✓	✓	✓	✓	✓
Logo at program recruitment events	✓	✓	✓	✓	✓
Logo at professional development events	✓	✓	✓	✓	
Logo on fundraising event materials	✓	✓	✓	✓	
Complimentary seats to fundraising event	10	10	5	5	
Branded items in program welcome package (sponsor will produce and ship items)	✓	✓	✓		
Partnership highlights on social media	✓	✓	✓		
Verbal recognition at fundraising event	✓	✓			
Logo and highlight at Seed Internships interview events	✓	✓			
Speaking opportunity at interview event	✓				
Speaking opportunity at fundraising event	✓				

Don't see the right fit? We are more than happy to customize a sponsorship package to meet your marketing goals.

Engagement

- Website monthly visits: 1,514
- Recruitment events: 1,000+ students, 6 colleges
- Seed Internships professional development sessions: 8
- Interview events: 400+ students, 100+ adults
- Social media following
 - LinkedIn: 3,582
 - Instagram: 1,341
- Fundraiser: 150+ King and Pierce Counties community leaders and members



Photo: Seed Internships interview event

Are you ready to support the next generation of community leaders on the path to meaningful careers and life-long impact? Secure your sponsorship now!

Contact: sponsorship@degreesofchange.org